



Omnia Health Product Directory

2023 Media Kit & Specifications

insights.omnia-health.com



Omnia Health Product Directory

The Omnia Health product directory is a comprehensive guide to the latest and most innovative products in the healthcare industry. It covers a wide range of categories, including medical devices, diagnostics, hospital supplies, and more. The directory aims to provide valuable information to healthcare professionals, buyers, and decision-makers who are looking to source new products and solutions for their healthcare facilities.

The directory includes detailed product descriptions, specifications, images and information on manufacturers, distributors, and suppliers.

The directory is A5 size designed to be user-friendly and will be distributed in print and digital, and published in conjunction with the 2023 FIME show, being held in Miami in June. The directory provides a unique opportunity for healthcare companies to showcase their latest products and solutions to a global audience. It is an essential resource for anyone looking to stay up to date with the latest developments in the healthcare industry.



Distribution

Copies will be distributed at Informa healthcare events such as:

- FIME 2023 (Miami, FL – June 2023)
- Global Health Exhibition (Riyadh, Saudi Arabia – Oct 2023)
- Africa Health (Johannesburg, South Africa – Oct 2023)
- Arab Health (Dubai, UAE – Jan 2024)
- Medlab (Dubai, UAE – Feb 2024)

Print

20,000 copies

Digital

promoted to 80k+ subscribers through Omnia Health e-newsletter + social media (LinkedIn, Facebook & Twitter) and <https://insights.omnia-health.com>

Format

A5 (handbook size) on high glossy paper



[Click here to download this issue](#)



Rate & Specifications

Advertising Packages:

- Full page ad + 3 premium listings: **\$ 3,500 + UAE VAT**
- Half Page ad + 3 premium listings: **\$ 2,500 + UAE VAT**

Premium positions (Covers, Bookmarks, Double Page Spread, Strip ads etc.) are available on request and availability.

Deadlines:

- Publishing date: 1st June 2023
- Material deadline: 1st May 2023

Full page

Trim: 148mm(W) x 210mm(H)
Type: 128(W) x 190mm(H)
Bleed: 154mm(W) x 216mm(H)



Half page (Horizontal)

Trim: 148mm(W) x 105mm(H)
Type: 128(W) x 85mm(H)
Bleed: 154mm(W) x 111mm(H)



Contact the team

Account management



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