

Visitor Terms & Conditions

Important information for visitors to our events

These terms and conditions apply to visitor registrations for, and attendance at, events (each an “Event”) organized by **USA Beauty LLC** (referred to as “we/our/us”). Our registered office address is 5850 T.G. Lee Boulevard, Ste. 210, Orlando, FL 32822.

As a potential visitor to an Event (referred to as “you/your”), please read these terms and conditions carefully as they contain important information. By submitting your registration and/or by attending an Event, you agree to be bound by these terms and conditions.

1. Your registration (whether submitted directly by you or on your behalf) constitutes an offer by you to USA Beauty LLC to attend the Event in accordance with these terms and conditions. All registrations are subject to acceptance by USA Beauty LLC. If your registration is received in advance of the Event, it will either: (a) be confirmed in writing (including, without limitation, by email), or (b) if written confirmation is not sent within fourteen (14) days of us receiving your registration, be deemed to be confirmed unless we notify you otherwise. If your registration is received only at the Event itself, it will be confirmed by the act of USA Beauty LLC permitting you entrance to the Event. USA Beauty LLC reserves the right to refuse to accept any registration.
2. Your registration is issued for your personal use only. You may not sell or otherwise transfer your registration to others.
3. USA Beauty LLC reserves the right at any time to change the format (including, without limitation, from a physical Event to a virtual Event and vice

versa), content, location, venue, opening hours, duration, dates, other timings, participants and/or any other aspect of the Event, in each case without liability. USA Beauty LLC reserves the right to withdraw any registration after confirmation without liability.

4. Save as expressly set out in these terms and conditions and/or as may be otherwise expressly advised as part of the particular Event's registration process: (a) your registration for the Event is irrevocable and you have no rights to cancel your registration, and (b) any registration fees you have paid will not be refunded for any reason.

5. USA Beauty LLC reserves the right to cancel or change the date(s) of the Event at any time and for any reason (whether or not due to causes beyond our reasonable control). In the event that the date(s) of the Event are changed to new date(s) that are within twelve (12) months of the originally scheduled opening date of the Event, or where the Event is cancelled but is reasonably expected by USA Beauty LLC to be held at any time in the next calendar year, then, unless we notify you otherwise, your registration will be deemed to be valid for the Event on the new date(s) or when it is next staged (as applicable) in the same way that it would have applied to the originally scheduled Event (and no refund of any paid registration fees will be issued). Where all or part of the Event is cancelled and is not reasonably expected by USA Beauty LLC to be held in the next calendar year, then your registration will no longer be deemed to be valid for the Event (or the cancelled portion of the Event, as applicable) and, at your election, any paid registration fees for the Event (or the cancelled portion of the Event, as applicable) will be refunded or a credit note issued for the same, and you will be released from paying any further amount of registration fees for the Event (or the cancelled portion of the Event, as applicable). Service charges are non-refundable. Personal arrangements, including, without limitation, travel and accommodation, are at your own risk

and USA Beauty LLC will not be liable for any costs relating to such arrangements, even if the Event is cancelled or moved to new date(s). You acknowledge and agree that the provisions of this paragraph set out your sole remedy in the event of cancellation or the changing of the date(s) of the Event and all other liability of USA Beauty LLC is hereby expressly excluded.

6. Our Events, whether physical or virtual, are principally directed at business professionals. They are generally not intended for children under the age of sixteen (16). Without limitation to the foregoing, there may be some areas of our Events where it is inappropriate or impractical for children under the age of sixteen (16) to be present (for example, during executive conference workshops) and USA Beauty LLC reserves the right at any time to restrict entry to such areas accordingly.

7. USA Beauty LLC reserves the right without liability to refuse admission to, or to eject/block from, the Event (whether physical or virtual) any person in its absolute discretion, including (without limitation) any person who fails to comply with these terms and conditions or who, in the opinion of USA Beauty LLC, represents a security risk, nuisance or annoyance to the running of the Event. You agree to comply with all reasonable instructions issued by USA Beauty LLC, the venue owners, security personnel and/or management at the Event.

8. All unauthorized filming, sound recording and photography of the Event, and all unauthorized transmission of audio or visual material at the Event, by you is expressly prohibited. You agree: (a) to surrender to USA Beauty LLC or destroy on demand any material in whatever media recorded in violation of this paragraph, (b) that the copyright and other intellectual property rights in any such material shall vest in USA Beauty LLC unconditionally and immediately on the creation of such material, and (c) to hold USA Beauty LLC

and any of our affiliates (as well as any employees or other representatives of the same) harmless against any claims made in respect of such unauthorized activities.

9. You consent to filming, sound recording and photography at the Event, which may include, without limitation, filming, sound recording and photography featuring your image (the “Content”). You acknowledge and agree that USA Beauty LLC is the sole and exclusive owner of all rights in the Content and hereby waive any and all: (a) rights in and to such Content, and (b) claims that you may have relating to or arising from the Content and/or its use. Without limitation, USA Beauty LLC shall be permitted to use the Content anywhere in the World for promotional and other purposes, without any payment or compensation.

10. The personal information that you provide to USA Beauty LLC will be held by us on a database and, where we have appropriate authorization/justification (which may include, without limitation, express/implied consent or legitimate interests), may be shared with our affiliates and selected third parties internationally for promotional and other purposes. Your personal information may also be shared with government entities and regulatory authorities as required by law. At some Events, exhibitors and sponsors may use lead capture applications or barcode scanner devices. If you choose to allow your badge (whether physical or digital) to be scanned by third parties at the Event, we may pass your personal information to such third parties. Further, there may be certain areas of the Event at which your attendance is conditional on your personal information being provided to third parties that have sponsored or are managing such areas. The use that any third parties make of your personal information is outside of USA Beauty LLC’s control and, to the extent permitted by applicable law, we do not accept

any liability in this regard. For more information about how we may use the personal information you provide to us please see our [Privacy Policy](#).

11. For virtual Events only: (a) you undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the “Event Platform”) made available by USA Beauty LLC to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted, (b) we do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein, (c) USA Beauty LLC may issue you with a username and password. Usernames and passwords are confidential and remain the property of USA Beauty LLC at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password, (d) any posts, messages or other materials, information or data

you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libelous postings or any postings that are illegal or infringe the intellectual property rights of any third party. USA Beauty LLC will not be responsible for monitoring Materials for compliance with law, (e) you may use the Event Platform solely for access to the Event. Without limitation, you must not (i) download, store, reproduce, transmit, display, copy, distribute, exploit or use the Event Platform and/or any content thereon for your own commercial gain, (ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions, (iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon, (iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or (iv) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties, and (f) we are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

12. You expressly assume all risks associated with, resulting from or arising in connection with your participation in and/or attendance at the Event. USA

Beauty LLC does not make any warranty as to the Event in general, including, without limitation, in relation to: (a) the presence, absence or location of any exhibitor, sponsor or attendee, (b) the number of exhibitors, sponsors or attendees, and/or (c) the benefit or outcome (commercial or otherwise) that you may achieve as a result of attending the Event. All indemnities, warranties, representations, terms and conditions (whether express or implied) except as set out herein and/or as may be otherwise expressly advised as part of the particular Event's registration process are excluded. USA Beauty LLC and all of our affiliates (as well as any employees or other representatives of the same) exclude all liability for any loss, injury, disease or damage whatsoever that you may suffer in connection with or arising from the Event whether direct, indirect, consequential, special, incidental or punitive loss, injury or damage (including, without limitation, injury or disease to persons, property damage, theft, loss of profits, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss, injury or damage) or otherwise. For the avoidance of doubt, USA Beauty LLC shall not incur any liability whatsoever for any products displayed or sold by any exhibitor or sponsor at the Event. The limitations and exclusions in this paragraph only apply to the extent permitted by applicable law.

13. The rights and remedies of USA Beauty LLC are cumulative and are not exclusive of any rights and remedies provided by law and may be waived only in writing and specifically. Any delay or failure to exercise any right or remedy is not a waiver of the same.

14. USA Beauty LLC reserves the right to amend these terms and conditions (without notice) from time to time and you will be subject to the terms and conditions in force at the time that the Event is staged.

15. In case of any discrepancy between the English and other language versions of these terms and conditions, the English shall prevail.

Trade Show Floor Advisory Notice

By entering the trade show floor and participating in any services provided by exhibitors, sponsors, educators influencers or other participants—including but not limited to haircuts, facials, hair coloring or similar treatments (collectively, “Services”)—you acknowledge and agree to the following:

- You expressly and voluntarily assume all risks associated with, resulting from or arising in connection with these Services.
- You expressly acknowledge and agree that USA Beauty LLC assumes no responsibility for Services.
- You release and hold harmless USA Beauty LLC and all of its affiliates, employees, agents and representatives from any and all claims, liabilities, damages or injuries that may arise from your participation in such Services.
- It is your responsibility to ensure that you are comfortable with the service provider and the procedures being performed.
- If you have a concern regarding any Services, you will communicate directly with the service provider. You agree, understand, and acknowledge that USA Beauty LLC shall not have any obligation to investigate, mediate or facilitate the resolution of a concern or issue arising from the Services or otherwise have any liability or other responsibility in relation to the Services whatsoever.

Your entry and participation signify your understanding and acceptance of these terms.

Disclaimer for Activities

You should consider carefully whether or not you will be able to participate in any activities offered as part of the visitor program. USA Beauty LLC warns that some activities may be physically demanding and/or carry inherent dangers. You understand that some exercise-based activities may be a risk to your physical health and safety if you do not perform them correctly. You

accept that, if a visitor program exists for the Event you are attending, it is entirely your responsibility to decide whether or not participation in any activity offered as part of the visitor program is appropriate to your capabilities, aptitude, fitness and health. If you have any concerns about your capabilities, aptitude, fitness and/or health to participate you should consult with (and follow the recommendations of) a medical professional prior to engaging in any activity. If at any time during any activity you feel unwell or consider that it is unsafe for you to continue, please stop the activity immediately and seek appropriate advice. You also accept that it is entirely your responsibility to observe all health and safety requirements and instructions that you may be given in relation to activities. If you are participating in any activity that is offered virtually for participation in a home or office environment, you should ensure that your environment is safe, provides adequate space and is free of dangerous or hazardous objects and materials. USA Beauty LLC and all of our affiliates (as well as any employees or other representatives of the same) exclude all liability for any loss, injury, disease or damage whatsoever that you may suffer in connection with or arising from your participation in any activities offered as part of the visitor program (including, without limitation, any activities held outside of, or incidentally to, the main Event that you are attending), whether direct, indirect, consequential, special, incidental or punitive loss, injury or damage (including, without limitation, injury or disease to persons, property damage, theft, loss of profits, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss, injury or damage) or otherwise. The limitations and exclusions in this paragraph only apply to the extent permitted by applicable law

Contact Us

If you wish to contact us in relation to the Site, please contact us at: [USA Beauty LLC](#), 5850 T.G. Lee Boulevard, Ste. 210, Orlando, FL 32822.

